

Sponsorship and Advertising Prospectus

The background image shows two Native American dancers in traditional regalia performing a dance. They are wearing large, feathered headdresses and white shirts with colorful sashes. The dancer in the foreground is holding a drum and a stick. They are performing on a paved area in front of a building with a wooden roof. Other people are visible in the background, some sitting on a bench.

NCEMNA 5th National Conference **"Creating Research Careers: Leading the Way"** **Sheraton Albuquerque Uptown, Albuquerque New Mexico** **March 13-15 2009**

National Coalition of Ethnic Minority Nurse Associations
6101 West Centinela Avenue Suite 378
Culver City, CA 90230
Tel: 310-258-9515
Fax: 310-258-9513
info@ncemna.org
www.ncemna.org



NATIONAL COALITION of ETHNIC MINORITY NURSE ASSOCIATIONS, INC.

Dr. Betty Smith Williams,
President
Los Angeles, California

NATIONAL OFFICE

6101 West Centinela Avenue
Suite 378
Culver City, CA 90230

Phone: (310) 258-9515
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OFFICERS

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Vice President
Ann Arbor, MI

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Clifton, NJ

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MEMBERS:

Asian American/
Pacific Islander Nurses
Association, Inc. (AAPINA)

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Native American
Indian Nurses
Association, Inc.
(NANAINA)

National Association of
Hispanic Nurses, Inc. (NAHN)

National Black Nurses
Association, Inc. (NBNA)

Philippine Nurses
Association of
America, Inc. (PNAA)

National Coalition of Ethnic Minority Nurse Associations (NCEMNA) will hold our 5th National Conference March 13-15, 2009 at the Sheraton Albuquerque Uptown in Albuquerque, New Mexico. Our focus this year is "Creating Research Careers: Leading the Way"

NCEMNA is a unified force advocating for equity and justice in nursing and health care for ethnic minority populations. Incorporated in 1998, NCEMNA is made up of the five national ethnic nurse associations. This collaboration gives voice to 350 thousand minority nurses and the health experience of a constituency who are marginalized from mainstream health delivery systems.

We are asking that you join us in our commitment to ethnic minority nurses and making our presence known to the greater communities by partnering with us as a sponsor for our 5th National Conference. We look to continue building a platform for ethnic minority nurses awareness, as well as increase the number of ethnic minority nurse scientists, clinicians, and educators.

Enclosed is a copy of the information for your review. If we can provide you with any other details of our work please contact Rochelle Carr, Program Coordinator at rcarr@nceamna.org or 310-258-9515. We look forward with great appreciation, to your response.

Sincerely,

Betty Smith Williams, Dr.PH., RN, FAAN

5th National Conference, March 13-15, 2009
Sheraton Uptown Albuquerque, Albuquerque, NM

Conference Events/Items Available for Sponsorship:

Support Levels:

Level I

Includes: recognition during the Opening Session, recognition in public relations materials, recognition as a sponsor in the Conference Program, verbal and signage recognition at sponsored event/item (i.e., Scientific/Educational Sessions, Conference Program, Banquet/Banquet reception), acknowledgement at Closing Session, complimentary registration for up to four individuals, inside/back cover advertisement in program, (1 available) and complimentary table display space.

Level II

Includes: recognition during the Opening Session, recognition in public relations materials, recognition as a sponsor in the Conference Program, verbal and signage recognition at sponsored event (i.e., Poster/General Sessions, Continental Breakfast/Luncheon), acknowledgement at Closing Session, complimentary conference registration for two individuals, full-page advertisement in program, complimentary shared table display space

Level III

Includes: recognition during the Opening Session, recognition as a sponsor in the Conference Program, verbal and signage recognition for the sponsored event/item (i.e., Breaks, Conf.), acknowledgement at Closing Session, complimentary conference registration for one individual, half-page advertisement in conference program, and complimentary shared table display space.

Sponsorship Descriptions:

Banquet Sponsor

Title sponsorship of the Saturday night banquet. Corporate title appears at the front door, inside at the podium and prominently inside in the banquet area

Pre-Banquet Reception

This is a wine and open bar reception in the foyer area outside the main banquet hall. Patrons will be held in this area before the main banquet hall is opened. The reception area is held open throughout the banquet.

Mentee/Mentor Orientation

This is a buffet and session where NCEMNA mentors and mentees meet, greet and discuss the program. It is where mentors and mentees meet for the first time and is a very important feature of the mentorship function. The sponsors title and logo are displayed outside the door of the room and materials can be distributed.

Poster Session

This is an evening reception that occurs the first night of the conference. This “art gallery” styled showcase highlights research being performed by various nurse researchers and scientists. Patrons will mingle around as the researchers speak to their posters to onlookers.

Table Sponsor (Saturday Night Banquet)

Company name and logo goes on the table and on the sponsor list at the entrance of the banquet
As well as listed in the conference souvenir book.

Annual Conference Badge Holders (1 opportunity available)
Company name is printed on each badge holder

Luncheon Sponsor (Friday)

This sponsor level offers the Title sponsorship of the Friday afternoon luncheon. Corporate title appears at the front door, inside at the podium and prominently inside in the banquet area

Luncheon Sponsor (Saturday)

This sponsor level offers the Title sponsorship of the Saturday afternoon luncheon. Corporate title appears at the front door, inside at the podium and prominently inside in the banquet area

Tote bag Sponsor (1 opportunity available)

Sponsor name is displayed on all tote bags.



Sponsorship Application

Organization Name: _____

Contact Person: _____

Title: _____

Address: _____

City; State & Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web site: _____

Sponsorships

Banquet Sponsor \$10,000

Poster Session & Reception \$15,000

Banquet Table Sponsor \$1,000

Networking Research Luncheon Sponsor (Friday) \$5,000

Luncheon Sponsor (Saturday) \$5,000

Name Tag/Lanyard Sponsor \$2,000

Tote bag Sponsor \$5,000

Level I Sponsor \$10,000

Level II Sponsor \$5,000

Level III Sponsor \$2500

Opening Keynote Session \$5,000

Closing Keynote Session \$5,000

Other Donations

Payment Information:

Amount Enclosed: _____

Check (Payable to NCEMNA)

MasterCard

Visa

American Express

Authorized Signature: _____ Date: _____

Print Name: _____

Card Number: _____ Exp Date: _____

PAYMENT Please mail your check to
National Coalition of Ethnic Minority Nurse Associations, Inc NCEMNA
(or) Fax in Credit Card Authorization form

FAX COMPLETED FORM BY 12/14/2008 TO:

Rochelle Carr, Program Coordinator

National Coalition of Ethnic Minority Nurse Associations, Inc.

6101 West Centinela Ave, Suite 378

Culver City, CA 90230

Fax: 310-258-9513

Tel: 310-258-9515

Advertisement Application

Organization Name: _____

Contact Person: _____

Title: _____

Address: _____

City, State & Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web site: _____

PROGRAM BOOK

COMMEMORATIVE PROGRAM - Distributed to more than 300 attendees and guests at the Conference.

Please select one:

Ad Size:

- Half Page (7.5 x 4.75 - Black) \$800
- Full Page (7.5 x 10 - Black) \$1,500
- Back Inside Cover (4 Color) \$2,500
- TOTAL ADVERTISING ORDER _____ \$

Payment Information:	Amount Enclosed: _____
<input type="checkbox"/> Check (Payable to NCEMNA)	
<input type="checkbox"/> MasterCard	
<input type="checkbox"/> Visa	
<input type="checkbox"/> American Express	
Authorized Signature: _____	Date: _____

Print Name: _____	
Card Number: _____	Exp Date: _____
PAYMENT Please mail your check to National Coalition of Ethnic Minority Nurse Associations, Inc NCEMNA (or) Fax in Credit Card Authorization form	

FAX COMPLETED FORM AND EMAIL (Photo-ready B&W, .PDF or .JPG) ADS. BY 12/14/2008 TO:

Rochelle Carr, Program Coordinator

National Coalition of Ethnic Minority Nurse Associations, Inc

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email: rcarr@ncemna.org

National Coalition of Ethnic Minority Nurse Associations, Inc. (NCEMNA)

2009 NCEMNA Annual Conference



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IMPORTANT 2009 ANNUAL CONFERENCE ADVERTISING INFORMATION